

October 3, 2018

**SECURITIES AND EXCHANGE COMMISSION**

Secretariat Building, PICC Complex  
Roxas Boulevard, Pasay City, 1307

ATTENTION : **DIR. VICENTE GRACIANO P. FELIZMENIO, JR.**  
Director, Markets and Securities Regulation Department

*via PSE EDGE*

**PHILIPPINE STOCK EXCHANGE, INC.**

PSE Tower, 28<sup>th</sup> Street, cor. 5<sup>th</sup> Avenue,  
Bonifacio Global City, Taguig City

ATTENTION : **MS. JANET A. ENCARNACION**  
Head, Disclosure Department

*via electronic mail*

**PHILIPPINE DEALING & EXCHANGE CORP.**

Market Regulatory Services Group  
37/F, Tower 1, The Enterprise Center  
6766 Ayala Avenue corner Paseo de Roxas, Makati City

ATTENTION : **MS. VINA VANESSA S. SALONGA**  
Head - Issuer Compliance and Disclosures Department

Gentlemen:

Please see attached SEC Form 17-C (Current Report) of Aboitiz Equity Ventures, Inc., filed in compliance with the Securities Regulation Code, its 2015 Implementing Rules and Regulations, the Revised Disclosure Rules of the Philippine Stock Exchange (PSE), and the Issuer Disclosure Operating Guidelines of the Philippine Dealing Exchange Corp. (PDEX).

Kindly acknowledge receipt hereof.

Thank you.

Very truly yours,

**ABOITIZ EQUITY VENTURES, INC.**

By:



**MANUEL ALBERTO R. COLAYCO**  
Corporate Secretary

COVER SHEET

C E O 2 5 3 6

S.E.C. Registration Number

A B O I T I Z E Q U I T Y V E N T U R E S , I N C .

( Company's Full Name )

3 2 N D S T R E E T , B O N I F A C I O G L O B A L

C I T Y , T A G U I G C I T Y , M E T R O M A N I L A

P H I L I P P I N E S

(Business Address: No. Street City / Town / Province )

MANUEL ALBERTO R. COLAYCO

Contact Person

(02) 886-2338

Company Telephone Number

1 2 3 1

Month Day

Fiscal Year

1 7 - C

FORM TYPE

3rd Monday of

0 5 2 1

Month Day

Annual Meeting

N/A

Secondary License Type, if Applicable

SEC

Dept. Requiring this Doc

N/A

Amended Articles Number/Section

Total No. of Stockholders

x

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier


STAMPS

Remarks = Pls. use black ink for scanning purposes

SECURITIES & EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17.2(c) THEREUNDER

1. **October 3, 2018**  
Date of Report (Date of earliest event reported)
2. SEC Identification Number **CEO2536** 3. BIR TIN **003-828-269-V**
4. **ABOITIZ EQUITY VENTURES, INC.**  
Exact name of registrant as specified in its charter
5. **Philippines** 6.   
Province, country or other jurisdiction of incorporation Industry Classification Code
7. **32<sup>nd</sup> Street, Bonifacio Global City, Taguig City, Metro Manila, Philippines** **1634**  
Address of principal office Postal Code
8. **(02) 886-2800**  
Registrant's telephone number, including area code
9. **N.A.**  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA
- | Title of Each Class                               | Number of Shares of Common Stock<br>Outstanding and Amount of Debt Outstanding |
|---|--|
| <b>Common Stock ₱1 Par Value</b>                  | <b>5,633,792,557</b>   |
| <b>Amount of Debt Outstanding (June 30, 2018)</b> | <b>₱266,911,914,631.00</b>   |
11. Indicate the item numbers reported herein: 4

**Item 4: Resignation, Removal or Election of Registrant's Directors or Officers**

During its Regular Board Meeting held today, the Board of Directors of Aboitiz Equity Ventures, Inc. (AEV) appointed the following officers:

1. Mr. Christopher P. Beshouri as Executive Director - Chief Strategy Officer effective October 16, 2018.

Mr. Beshouri, 55, American, brings to the Group his experience in corporate strategy, business planning, strategic partnership and investments, and performance management. He has almost three decades of experience in banking, energy, telecommunications, retail, and business process outsourcing across multiple jurisdictions in Asia.

Before joining AEV, Mr. Beshouri headed the VICSAL Development Corporation from 2013 to 2018. He was Independent Director of GT Capital Holdings, Inc. from 2013 to 2017. He also served in various top management positions at McKinsey and Company as President and Chief Executive Officer of Philippines from 2005 to 2013, Chief of Staff for Asia from 2004 to 2005, and Associate Principal from 1997 to 2004.

He also served in the United States Treasury as a Senior Financial Economist and Director from 1989 to 1997, focusing on financial markets and banking regulations. He also taught financial markets and banking at Georgetown University.

Mr. Beshouri earned his Bachelor of Arts degree (Dual Major in Economics and Public Policy) from the Michigan State University and his Master's degree in Public Affairs from Princeton University.

2. Mr. Jojo S. Guingao as Senior Vice President and Chief Digital Officer effective October 1, 2018.

Mr. Jojo S. Guingao, 53 years old, Filipino, was appointed Chief Digital Officer of AEV on March 24, 2018. He previously was appointed AEV's First Vice President for Digital Management on July 18, 2016. He has over 20 years experience working for software companies in the Silicon Valley building global technology services organization. Mr. Guingao has experience in software development, IT consulting and strategy, enterprise implementation, project management and professional services. Before joining AEV, Mr. Guingao was Vice President of Customer Success at Navagis Inc, a Google Cloud Partner in San Francisco CA. He also held senior management positions in various global software companies including Critigen, ESRI and Autodesk Inc.

Mr. Guingao graduated from Mapua Institute of Technology with a Bachelor's Degree in Electronics and Communications Engineering. He completed his Master's Degree in Business Administration from the California State University-East Bay.

He is not connected with any government agency or instrumentality. He is also not a director of any publicly listed company.

3. Mr. David Jude L. Sta. Ana as Senior Vice President and Chief External Affairs Officer effective October 1, 2018.

Mr. David Jude L. Sta. Ana, 51 years old, Filipino, was appointed Chief External Affairs Officer last March 24, 2018 and held the position First Vice President for Government Relations of AEV since September 1, 2016.

First Vice President for Government Relations of AEV since September 1, 2016, and Chief External Affairs Officer last March 24, 2018. Mr. Sta. Ana brings to the Group his experience in broadcast, digital and print media, with focus on major news coverage, crisis management, planning and operations. Prior to joining AEV, he was the Head for News Operations of TV5 Network, Inc. where he handled the day to day operations of the Philippines' third largest television network, including news gathering and content generation for its television, radio and digital platforms. Mr. Sta. Ana also served as news director handling the control, operational and administrative responsibilities for news gathering for two of the country's major broadcast organizations, namely ABS-CBN Broadcasting Corporation and GMA Network, Inc., a publicly listed company.

Mr. Sta Ana earned his Bachelor's Degree in Journalism from the University of the Philippines - Diliman. He also completed the Newsroom Operation and Newsroom Management Training conducted by the U.S. Radio and Television News Directors Association in Los Angeles, California, U.S.A.

He is not connected with any government agency or instrumentality. He is also not a director of any publicly listed company.

4. Ms. Joanne L. Ranada as Assistant Corporate Secretary effective October 3, 2018.

Ms. Joanne L. Ranada, 39 years old, Filipino, is currently a Senior Associate General Counsel for the Governance and Compliance Team. She has over a decade of practice in the areas of regulatory compliance, corporate law, foreign investments, capital markets, securities and corporate governance. Prior to joining the Aboitiz Group, she was the Legal Manager - Corporate Secretarial and Corporate Maintenance Services at Quisumbing Torres law firm from November 2015 to August 2018. She also served as a Senior Corporate Lawyer at GWI Business Solutions, Inc. from November 2014 to October 2015. She also worked for the Securities and Exchange Commission from January 2006 to October 2014. While with the SEC, Ms. Ranada was a representative to the International Finance Corporation Accreditation Workshop conducted by the International Finance Corporation, the Asia Regional Funds Passport conducted by the Australian Department of Foreign Affairs, and the Credit Information Systems Training conducted by the Credit Information Corp. and the US Federal Trade Commission.

Ms. Ranada earned her Bachelor's Degree in International Studies from the College of the Holy Spirit and her Bachelor of Laws from Philippine Law School. She has also completed the Trust Operations and Investment Management course conducted by the Trust Institute Foundation of the Philippines and Corporate Governance Training conducted by the New York Institute of Finance.

She is not connected with any government agency or instrumentality. She is also not a director of any publicly listed company.

SIGNATURE (S)

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**ABOITIZ EQUITY VENTURES, INC.**

By:



Manuel Alberto R. Colayco  
Corporate Secretary

Date: October 3, 2018

**ABOITIZ EQUITY VENTURES, INC. DISCLOSURE**  
**Change in Directors and/or Officers**  
**(Resignation/Removal or Appointment/Election)**

Subject of the Disclosure	:	<b>Appointment of Officers</b>
Background/Description of the Disclosure	:	<b>Appointment of Officers</b>
<b><i>Resignation/Removal or Replacement</i></b>		
Name of Person	:	<b>N/A</b>
Position/Designation	:	<b>N/A</b>
Effective Date or Resignation/Cessation of Term (mm/dd/yyyy)	:	<b>N/A</b>
Reason(s) for Resignation/Cessation	:	<b>N/A</b>
<b><i>Election or Appointment</i></b>		
Name of Person	:	<b>CHRISTOPHER P. BESHOURI</b>
Position/Designation	:	<b>Executive Director – Chief Strategy Officer</b>
Date or Appointment/Election (mm/dd/yyyy)	:	<b>October 3, 2018</b>
Effective Date of Appointment/Election (mm/dd/yyyy)	:	<b>October 16, 2018</b>
<b><i>Shareholdings in the Listed Company</i></b>		
Direct	:	<b>27,000</b>
Indirect	:	<b>0</b>
Nature of Indirect Ownership	:	<b>N/A</b>
<b><i>Election or Appointment</i></b>		
Name of Person	:	<b>JOANNE L. RANADA</b>
Position/Designation	:	<b>Assistant Corporate Secretary</b>
Date or Appointment/Election (mm/dd/yyyy)	:	<b>October 3, 2018</b>
Effective Date of Appointment/Election (mm/dd/yyyy)	:	<b>October 3, 2018</b>
<b><i>Shareholdings in the Listed Company</i></b>		
Direct	:	<b>0</b>
Indirect	:	<b>0</b>
Nature of Indirect Ownership	:	<b>N/A</b>
<b><i>Promotion or Change in Designation</i></b>		
Name of Person	:	<b>JOJO S. GUINGAO</b>
<b><i>Position/Designation</i></b>		
From	:	<b>First Vice President and Chief Digital Officer</b>
To	:	<b>Senior Vice President and Chief Digital Officer</b>
Date of Approval (mm/dd/yyyy)	:	<b>October 3, 2018</b>
Effective Date of Change(mm/dd/yyyy)	:	<b>October 1, 2018</b>
<b><i>Shareholdings in the Listed Company</i></b>		
Direct	:	<b>23,103</b>
Indirect	:	<b>0</b>

**PSE Disclosure Form 4-8 –Change in Directors and/or Officers (Resignation/ Removal or Appointment/Election)**  
References: SRC Rule 17 (SEC Form 17-C) and Section 4.4 of the Revised Disclosure Rules

Nature of Indirect Ownership	:	<b>N/A</b>
<b><i>Promotion or Change in Designation</i></b>		
Name of Person	:	<b>DAVID JUDE L. STA. ANA</b>
<i>Position/Designation</i>		
From	:	<b>First Vice President and Chief External Affairs Officer</b>
To	:	<b>Senior Vice President and Chief External Affairs Officer</b>
Date of Approval (mm/dd/yyyy)	:	<b>October 3, 2018</b>
Effective Date of Change(mm/dd/yyyy)	:	<b>October 1, 2018</b>
<i>Shareholdings in the Listed Company</i>		
Direct	:	<b>10,637</b>
Indirect	:	<b>0</b>
Nature of Indirect Ownership	:	<b>N/A</b>
Other Relevant Information	:	<b>N/A</b>